

# Salem Harvest

## Salem Harvest Sponsorship Program Agreement ('SHSP' Agreement)

This sponsorship agreement is between Salem Harvest, Inc. and:

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Agreement term: June 1, 2020 – May 31, 2021.

Payment options:

\_\_\_\_\_ paid in full on or before June 1, 2020

\_\_\_\_\_ paid in full after June 1, 2020 plus an additional 10% fee

Sponsors will be thanked for their support at one of the following levels:

### **Platinum: \$5000+**

- Salem Harvest will host a private harvest for up to 50 sponsor's employees. It's a team-building event, and your staff will directly donate food to those in need! (dependent on availability of crops and compatibility)
- Sponsor's logo will be placed in prominent locations on the website and be of a large size
- Salem Harvest will highlight Sponsor in a Facebook newsfeed six times per season, and twice off-season
- All Salem Harvest public documents will have Sponsor's logo
- Sponsor will have a quarter page 'thank you' in our newsletter, received by 3000+ recipients and the Sponsor's logo will be included in the email announcing the newsletter
- Sponsor will have a presence at certain marketing events with their logo displayed
- Sponsor may use the Salem Harvest logo on their company materials (like website, promotions) to let their clients know they support our mission and the local community
- All the Silver and Gold Sponsorship benefits (see below).

### **Gold: \$2500-\$4999**

- Sponsor will have a presence at certain marketing events with their logo displayed
- Sponsor may use the Salem Harvest logo on their company materials (like website, promotions) to let their clients know they support our mission and the local community
- Salem Harvest will thank Sponsor in a Facebook newsfeed 3 times per season
- Sponsor will have an eighth page 'thank you' in our newsletter
- All the Silver Sponsorship benefits.

**Silver: \$500-\$2499 donation**

- Sponsor’s logo will be posted on Salemharvest.org on the Harvest Page and on the Home Page. If the Sponsor has a website, the logo will be linked to that site
- Sponsor will be named on Salemharvest.org 'Supporters' list
- Sponsor’s logo will be included in the Salem Harvest e-newsletter
- If Sponsor has a Facebook page, Salem Harvest will add you in our 'Like' list, which is displayed on our Facebook page
- Salem Harvest will thank Sponsor in a Facebook newsfeed once per season
- Sponsor’s logo will be included on signage posted at harvests

Salem Harvest will make its best effort to thank Sponsor in its media but makes no representations or warranties regarding the layout, placement, size, accuracy, or frequency of appearance of Sponsor’s logo, materials, and/or information. Salem Harvest shall not be liable to Sponsor for any claim arising out of this SHSP Agreement.

Design: All graphics and materials are subject to approval by Salem Harvest. Sponsor must provide a digital graphic file of sufficient resolution and size to be suitable for a webpage and signage, such as 10” at 200dpi.

All funds from this program will be used by Salem Harvest to support its mission:  
To feed hungry families by harvesting food that would go to waste

**Please return this signed agreement and payments to PO Box 483, Salem, OR 97308**

Signed and Agreed:

Sponsor representative: \_\_\_\_\_ date: \_\_\_\_\_

Salem Harvest representative: \_\_\_\_\_ date: \_\_\_\_\_